

BFC BOD Meeting Minutes

January 27, 2010

Old Business

2009/2010 BFC Goals & Objectives

BFC in 2009/10 will continue to focus on Conservation & Youth Programs through the fiscal year. Additionally, it was agreed Programs will be developed which emphasize participation and growth of the registered BFC membership. No direct fundraising activity will be planned; a “pay as you go” policy has been generally accepted for Program expenses. (I.e. each program should cover the cost of that event). Increasing registered membership will be the fiscal focus of the Chapter for 2009/10 with a goal to double our current number of 41 registered members to 80 by the end of 2009/10.

[Sandy Platter has resigned from the board but will still remain active in youth programs.](#)

[In light of recent resignations and other open board positions, it was agreed that all board members need to take an active role in recruiting new board members. Time will be allotted at future board meetings for board member recruitment.](#)

Teleconference Participation for Board Meetings & Blog/Website Announcements **L. Quilling** (CTU access number)

Local Dial In Number: 303-248-0285

Long Distance dial-in: 1-866-740-1260

Access Number: 4402912

Chair Password: stomberg

See attached blog report

L. Quilling

Approval of minutes January 4, 2010 **Approved** **All**

BFC E-mail address: Paul Prentiss and Tony Fernandez planned to set up aliases for the other email address so they can feed into the Hotmail BFC email account. **Tony/Paul**

Thom has volunteered to monitor the new mail address and forward e-mails as required.

Need to reassign monitoring of the Hotmail account. [L.Quilling volunteers to do so.](#)

Membership Per the last BOD meeting, the membership plan was reviewed and approved. [See Dave Clark's attached membership report.](#)

Fund Raising Opportunity: Richard Kolondy, a local artist and BFC member, has been discussing with me the prospect of creating a shadow box for our membership campaign. Richard plans to attend our board meeting to share with the board examples of his work and discuss how we might integrate his

art and our Boulder Creek maps into something for our registered members. Initial ideas have centered around providing registered members with an unframed parchment map with fly images. A full limited edition shadow box could be offered as part of a new registered member raffle. [Raffle & registered member ideas were discussed.](#) [Bob Bush will send Richard the map file.](#) [LarryQ will ask Richard to provide a parchment map sample we can review and discuss at the next board meeting.](#)

Casting for Recovery Ken Iwamasa has proposed BFC sponsorship/involvement in the CFR Program designed for women recovering from breast cancer. The board agreed the program could be a good fit for our chapter. The CFR Sr. Director, Kris Tita will meet with us soon for program ideas. Ken & I will investigate and report. [Kris Tita resigned from the Casting Recovery Director position.](#) [All program opportunities are on hold until a new director has been selected.](#) [LarryQ will contact Jim Cloud at Reel Recovery to see if a similar alumni program would be some thing they would want to partner with BFC.](#)

Fly Fishing Boulder Creek Map Project

Ken Iwamasa

- Meeting with Front Range: Bob Bush to distribute update, tentative publication of 500 copies planned for April or May.
- [At that Front Range meeting, Bill agreed that Front Range will offer, to Registered Members, a business card size 10% off coupon good for the entire year that a registered member has that membership. When renewing a membership, a new card for that year will be issued! Bob will create and distribute, to Front Range the re-up cards and cards for new Registered members. Dave and Mark should be made aware of this new opportunity as a new membership tool to recruit new members.](#)
- Ken and Bob visited McGuckins, Charlie's Fly Shop and Laughing Grizzle Fly Shop to pitch our new Boulder Creek Guide/Map. Each shop agreed to carry the map and was encouraged to know that the Boulder Convention and Visitors Bureau was willing to fund a smaller map version of the final 12 page Guide/Map they'll be ordering. And was happy to know they'd be mailing it to 2,500 "request for information" visitors interested in visiting the Boulder area.

[Additionally, they were happy we listed each shop on the Chamber piece as a place to purchase a complete map.](#)

[We were virtually assured of the shops placing an ordering of 50 maps with their initial order.](#)

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Gross Expansion EIS: In principle, BFC & CTU support the IGA being developed between Boulder, Lafayette and Denver for South Boulder Creek mitigation. This does not however mean we support the Gross Expansion unless additional assurances and agreements from Denver address the projects impacts upon the Frasier and Colorado Rivers. A CTU position is posted on the CTU website. [No new news, waiting for Denver to finish project mitigations with Grand County & CTU before endorsing the project.](#)

Catch & Release Update:

Chad

Chad has had difficulty reaching anyone at the DOW who will help explain the Catch & Release approval process. Larry Q will search old e-mail strings to find the name of the person responsible for DOW Catch & Release and set a meeting.

Blog Report: 20k hits to the site as of 1/23/10. Updates needed to the blog front page. Paul Prentiss volunteered to take care of it.

New Business

Programs: With the resignation of Thom Curtis as programs chair:

- Paul Prentiss has volunteered to lead the rescheduled float clinic. Update made by Paul. Schedules & class content were discussed. Most all of the original clinic registrees have said they are still coming. 1st clinic will be February 3rd. Paul has had difficulty contacting the previously arranged guest speakers. We discussed the 1st clinic being focused on general personal water craft equipment, safety & use. The second session Bob Bush volunteered to lead focused on fishing techniques & flies. LarryQ said he would help research and prepare materials for the 3rd session on fishing destinations. The 4th session will be the float trip to Parvin Lake near Red Feathers.
- Larry, I did not hear anything about Parvin Lake as the location of the 4th session. I agreed to lead the culmination trip from the 4 sessions of classes and we were going to have a long weekend fishing Delaney Butte's Lakes and maybe Lake John, No date has been set for the weekend trip as yet. So the 4th session is still up in the air as to what will be covered in that session.
- Fall BFC Trip: I reviewed our 2009/10 budget with Tim and based upon the board discussion regarding the Fall Trip to Harmel's Resort, deposit expenditure of \$2,000 has been approved.
- Bob Bush has volunteered to coordinate the Half-Hitchers programs. Updated by Bob. Approximately 20 persons signed up so far from the registered member invitation. Participation is limited to 35. No cameras allowed.

Dave Clark called Baker Street Pub. We are signed up and have a reservation for 20-30 @ 5:30, Feb 10. Happy Hour mode, separate checks and a spot coordinated off for us. They were delighted. Can someone make up a new Lair's club sign?

Larry,

I have the artwork if you can run it out on your color printer at 11" x 17"?

- In order to spread the responsibilities, it was discussed in the board conference call last week Al Permut would be asked to coordinate Liar's Club. Dave Clark met with Al but is still undecided. Dave will close with Al within the next week.

LarryQ volunteered to co-author a registered member message we would use on the blog, newsletters and at events. Dave Clark will provide information from the current Mark Riley draft.

Bob Bush will meet with Mark regarding the finalizing of the Registered Member program and the completion of the piece we will use in a number of ways to communicate with the membership.

Larry Q volunteered to update the BFC Calendar of Events and distribute to the board for review & approval. Chad volunteered to lead a Big Thompson wade trip in lieu of cancelled fishing trips planned by Thom.

We discussed the possibility of having a number of “local experts” give talks on local destinations as part of a fall program. A dinner and locations were discussed but tabled for future meeting discussion.

Fly-fishing Film Tour, April 1st: I met with the Tour Directors Doug Powell & Chris Keig last week. They want us to help promote the Film Tour. They will provide BFC with a table out front, space in the pre-show slide show to promote BFC, stage time at intermission to promote BFC and will work cooperatively with us to promote youth participation. I received 75 free passes for youth attendees to the Film Tour. Ten have been passed to Shawn Bratt for the CU Fly-fishing Club. Sandy & Larry will work on distribution of the rest of the tickets.

Bob Bush, who provided a table at the Film Tour show two years ago has volunteered to handle the BFC table and will need help before and at intermission to new recruit members and greet current members.

This could be a very good opportunity for new member & registered member recruitment. LarryQ will call a special membership meeting with Dave Clark to discuss planning and BFC participation. Larry Q confirmed with Doug Powell the show is open to all ages; no twenty-one or older restrictions.

Youth Programs: Paul had alerted me that Jack Dennis is in the final production phases of a youth fly-fishing instructional video which he has offered to provide to us at the cost of CD duplication (see below). I would like to see us vote on funding a minimum of 500 copies for distribution through our 2010 youth programs. It can also be a mechanism to attract more youth to our events. Sandy, Shawn & I will meet this month to develop a complete program plan for Youth Ed to be reviewed by the BOD. We will look for more youth volunteers to help with the YMCA/Youth Day in early March. Sandy is working to set a date with the YMCA, preferably after the end of youth basketball to avoid facility conflicts.

LarryQ will use CTU materials to craft a “call for students” announcement for the CTU camp.

YMCA Youth Day: Sandy is working on setting the date for the BFC/YMCA Youth Day. It will likely be a Saturday, in the 1st two weeks of March after Y-Youth Basketball season end. Dennis Leppold has volunteered to help with the planning.

Jack Dennis Youth Video: I would like to see if we could coordinate approval & duplication of CDs in time for the YMCA Youth Day. Paul will contact Jack Dennis. We hope to have CDs available for the YMCA Youth Day.

Science Fair: April 8th , Dave Clark Bob Bush & Paul Prentiss (provided Paul is in town) has agreed to judge the competition for BFC's award

Louisville Clinic April 30 Chad Pettrone

Erie Fishing Clinic May 22nd

Boulder Children's Water Festival May 12th, Larry Quilling

Broomfield Clinic May 15th

CTU Gala/Auction: March 19, 2010 - \$750 or \$75 each. CTU has requested donor participation in trips and other items for the auction. We did not budget for a BFC funded table again this year. We need to discuss promotion of the event to BFC members and begin to identify attendees from BFC for the event. Not many of the BFC Board members will be going to the CTU Gala this year (Bob and I will be out of town, Paul is going). Cost is \$75 pp if we get 10 for a BFC table. If any Board member wants to go, let Paul know. Paul is going to send out an email blast announcing the table seat availability to the general membership.

CTU Spring Rendezvous - BFC BOD agreed previously to fund two BFC members to go. Bob Bush and Dave Clark want to go, but it was agreed that priority will be given to someone who has not attended before. (Bob and Dave will probably still go). Word needs to get out about this opportunity (maybe in same email about the CTU Gala?).