

2009/2010 BFC Board of Directors Planning Session

Meeting Minutes, August 23, 2009

An all day session will be held at the Viestenz-Smith Mountain Park in the Big Thompson Canyon on August 23. Objective was to develop functional plans for the next BFC fiscal year.

Officer	Position	X=Present
Larry Quilling	<i>President & Youth Education</i>	X
Mark Riley	<i>Treasurer</i>	X
Allen Nakagawa	<i>Secretary</i>	

Board Member	Position	X=Present
Bob Bush	<i>Director at large & Newsletter</i>	X
Dave Clark	<i>Director at large & Membership</i>	X
Ken Iwamasa	<i>Director at large & Mapping Project</i>	X
Chad Pettrone	<i>Director at large</i>	X
Sandy Platter	<i>Director at large</i>	
Paul Prentiss	<i>Director at large & Conservation</i>	X

Committee/Support	Position	X=Present
Tyler Bowman	<i>CU Fishing Club</i>	
Shawn Bratt	<i>CU Fishing Club & Youth Programs</i>	
Tony Fernandez	<i>Webmaster</i>	
Roger Svendsen	<i>Rogers Park Project Committee Chair</i>	
Don Damico	<i>South Boulder Creek Project Committee Chair</i>	
John LoPorto	<i>Member</i>	

Call To Order: 9:00 AM by *President*, Larry Quilling at Viestenz-Smith Mountain Park, Loveland, Colorado

I. BFC Administration

A. Approval of minutes

July 29, 2009 Board Meeting minutes approved.

B. Slate of Officers & Openings for 2009/2010

* Denotes Chapter Officer & Voting Board Member

** Denotes Voting Board Member

Position	Incumbent	Term Expires	Status	Notes
President *	Larry Quilling	Nov 2009	Will run for FY2009/10	Will not be president past Nov 2010
Vice President *	Vacant	Vacant	No candidates at this time	BOD supports the idea of VP being a pres-elect position
Secretary *	Allen Nakagawa	Nov 2009	Will not seek re-election	Sandy Platter will run for this position
Treasurer *	Mark Riley	Nov 2009	Will not seek re-election. Will run for BOD at-large	Candidates: J. Madigan, Audit Chair?, D. McNicholas
Membership *	Dave Clark	Nov 2010	Will remain in position	
Programs **	Thom Curtis	Vacant	Appointed as interim Program Director	Will run for position FY 2010
Communications *	Vacant	Vacant	No candidates	Manage all Chapter communications
Director at Large **	Bob Bush	Nov 2010	Will remain in position	Newsletter
Director at Large **	Chad Pettrone	Nov 2009	Will run for FY 2010-	
Director at Large **	Ken Iwamasa	Nov 2009	Will run for FY 2010-2011	Boulder Creek Mapping Project
Director at Large **	Sandy Platter	Nov 2009	Will run for FY 2010-2011	Will run for Secretary
Director at Large **	Paul Prentiss	Nov 2010	Will remain in position	Conservation and Projects

Youth Programs **	Larry Quilling	Nov 2009	Will not seek re-election.	Jay Zimmerman identified as a potential candidate.
SBC Committee Chair	New Position	Vacant	Don Damico	Will run for FY 2010-
Rogers Park Committee Chair	Roger Svendsen	Nov 2009	Will remain in position	

C. 2009-2010 Committees

1. Rogers Park Project:

Chair: Roger Svendsen

Members: Michael Stein, Allen Nakagawa, Dave Stine, Board Members

2. South Boulder Creek Project:

Chair: Don Damico

Members: John Garnett, Nate Nazzaro, Andy Schwarz, Stan South, Chad Pettrone, John Zemelman

3. Youth Programs:

Chair: Shawn Bratt

Members: Larry Quilling, Tyler Bowman

4. Boulder Creek Watershed Mapping Project

Chair: Ken Iwamasa

Members: John Garnett, Bob Bush, Michael Signorella, Dave Clark, Paul Prentiss, Allen Nakagawa

II. Meeting Goals and Objectives

Participating members agreed Conservation & Youth Program goals of 2009/10 should be continued the next fiscal year. Additionally, it was agreed Programs would be developed for the coming fiscal year which emphasize participation and growth of the registered BFC membership. No direct fundraising activity will be planned; a “pay as you go” policy was generally accepted for Program expenses. (I.e. each program should cover the cost of that event). All agreed that increasing registered membership should be the fiscal focus of the Chapter for 2009/10 with a goal to double our current number of 41 registered members to 80 by the end of 2009/10.

II. 2009/10 Plans

A. President: Larry Quilling

Larry suggested the board focus on filling board vacancies from a recent volunteer list which was distributed with the meeting agenda & schedule. (see below) Additional volunteer candidates added during the meeting discussions and possible positions are highlighted in red.

1. Potential Board Volunteers:

The following individuals have shown an interest in helping BFC in recent weeks:

Richard & Ann Feist Interested in a Seniors Program
"Richard Feist" richard@thefeistgroup.com

Justin Spencer Interested in South Boulder Creek & environmental pool
Justin Spencer jspencer17@gmail.com

Michael Zupko Any volunteer opportunities.
Michael Zupko michael.zupko@gmail.com
303 304 4995

John Garnett South Boulder Creek & other?
"John Garnett" John.Garnett@emerson.com
(720) 622 2688

Sean Casey South Boulder Creek & other?
"Sean Casey" caseysjc2002@yahoo.com

Tim Weinstein South Boulder Creek & other?
"Tim Weinstein" TWeinstein@Vertafore.com

Jon Zimmelman South Boulder Creek & other?

"Jon Zimmelman (Consultant)" Jon.Zimmelman@bwpmlp.com
720-323-3694

David Reed South Boulder Creek & other?
"David Reed" D.Reed@CableLabs.com

Will St Germain South Boulder Creek & other?
"WILL ST GERMAIN" willstg@msn.com

Tim D'Avis Any volunteer opportunities?
"Tim" tdav@comcast.net

Nate Nazzaro South Boulder Creek & other?
"Nathan Nazzaro" natron45@yahoo.com
970.903.2457

Andy Schwarz South Boulder Creek & other?
"Andy Schwarz" ams@amstec.com
303-494-5107

Jarrett Eggers Jimmy & Drew's Deli
"J. Eggers" jeggers@qwestoffice.net

Jay Zimmerman South Boulder Creek & Youth Programs

jayzimangler@yahoo.com

Paul & Larry Will approach Jay and ask if he would serve as Youth Programs Chair

David McNicholas Possible candidate for Treasurer

David McNicholas <davidmcnicholas@hotmail.com>

Larry will approach David to inquire if he is interested in a BFC board position and specifically, treasurer.

Past BFC Financial Audit Chair: Mark mentioned recommending the person who has volunteered to conduct our chapter financial audits the past 4-5 years. I did not catch his name for the minutes. Mark said he would contact him to inquire about his interest in serving as treasurer.

2. Increased & coordinated advertising of BFC programs.

There was unanimous support for increased advertising and promotion of BFC programs. It was agreed local fly shops and some wholesale businesses such as Umpqua should be used to help distribute and promote BFC programs and events. Bob Bush volunteered to create poster boards for retail partners where Chapter information could be displayed and distributed. All agreed we lost some connection to the shops and fishing community when we went electronic with our news letter and no longer distributed copies to the shops. A series of program and event flyers were discussed which could be placed with the informational signage to alert patrons of upcoming events and key chapter youth & conservation messages. Bob volunteered to coordinate a Chapter programs flyer with Thom. Larry will provide Bob with a youth programs schedule and information for a youth flyer. Paul will develop content to create a conservation & watershed flyer. Our goal will be to have tri-fold flyers for these three areas in time for the Rogers Park Celebration Dinner. Larry volunteered to laser print the copies required.

This new pamphlet/flyer medium should be an inexpensive way to:

Aide in recruitment of new registered members

Provide a mailing of information to registered members

Increase BFC recognition & improve our relationships with the local shops

3. Board Communications

It was suggested by Paul during the meeting we could boost BOD meeting participation by offering tele-conference services for our meetings. It was further suggested the CTU office conference room could be used for some of the BOD meetings. Larry expressed concern about parking logistics having to rush to 6PM meeting starts directly for work in Longmont but was open to experimentation. Paul agreed to check with David Nickum to see if we could have access to the CTU conference dial-in codes and check availability of their conference room for a future BOD meeting. Larry will add tele-con dial-in information to the regular BOD Meeting Announcements on the blog.

B. Treasurer: Mark Riley

Mark provided everyone with a current financial summary for review. (see attached) Mark explained once we are reimbursed for the cost of plants purchased for Rogers Parks from the FIF grant, our current assets are \$21,928 with an estimated net income of <\$6,700> for the year to date. In general, everyone agreed we should budget for limited discretionary spending again in 2009/10 as we have in the current year using a “pay as you go” principle to finance most chapter events and programs. Coupled with our goal to double registered members next year, Mark agreed to compile a proforma budget for next year we review and approve in subsequent BOD meetings prior to November chapter elections. The cost of e-mail blast subscriptions was discussed and it was determined the cost of sending e-mails to our members is very minimal. (only \$41 ytd) We all agreed we should increase our communications in 2009/10 through expanded use of this service.

Mark has recently streamlined our chapter bank accounts to further reduce monthly operating expenses.

C. Secretary: Allen Nakagawa, absent and term ending Nov-09

Allen was unable to attend the meeting and Sandy Platter who is slated to replace Allen on the 2009/10 BOD was unable to attend as well. Meeting participants briefly discussed Sandy’s nomination for the BOD and all unanimously were supportive of Sandy’s participation in this role for next year.

D. Programs: Thom Curtis

Thom was unable to make the meeting due to a previous float trip commitment. Thom provided Larry and the board with a very complete and robust set of ideas and plans for 2009/10 fishing and program events. Details below is a summary of Thom’s proposed programs and feedback from the meeting participants: *(meeting participant comments in blue)*

Fishing Trips: *Everyone liked the local flavor of Thom's suggestions for fishing trips. Paul said he would check with Bill Leuchten to see if there are other promotional trips his shop could offer BFC at cost. The meeting consensus was the fishing trips are well positioned for the kind of affordable local & regional trips our members have been asking for.*

Thom's Input: *We MUST double our paid registered membership and that can be a real relevant thing with programs. We'll do this or I'll consider my efforts a failure.*

Thom's Input: *Fishing Trips –The biggest one is the Bighorn and I need to get that out on the blog, newsletter, flyer, etc. – communicate ASAP. Logistics and securing lodging/deposits the biggest. My friends at Absarka (Zoe/Dave) is where I'd try to stay and she and I have spoken. I do the Bighorn 4-5 times a year so my goal is to pull this off and help others that have not been go.*

Sun. 8/30 = A day of small stream fly fishing on the South Fork of the Cache La Poudre
A fishing opportunity for approx. 6 – 8 persons to put the small creek rod or bamboo to use on small water and toss dry flies to willing trout.

Sat. 9/5 = A day fishing for Greenback Cutthroat on the Roaring River in RMNP
An opportunity for approx. 6 – 8 to get out before the season ends and fishing for willing Greenback Cutthroat trout.

Fri. 9/18 - Sun. 9/20 = North Park – A few days fishing the North Platte River in Colorado An opportunity for 8 – 10 to head over to North Park (Walden) and fish on many of the public accesses – North Platte River (Northgate Canyon & Brownlee and Verner), Norris and Roaring creeks, Grizzly Creek, the North Fork of the North Platte and the Michigan and Illinois rivers – all in Colorado.

Thur. 10/22 – Sun. 10/25 = A late season fling to the Bighorn River Montana
This an opportunity for 6 – 12 to take a quick late season trip up to the Bighorn River Montana and hit it hard for 2 full days of drift and wade fly fishing. This is a multi day trip and cabin lodging, meals, shared drive travel costs etc. will be necessary.

For 2010

January, no planned programs

Sat. 2/20 = North Fork Ranch on the North Fork of the South Platte #1
Estimated fee \$200 per person, includes a guided day with Pat Dorsey and an incredible gourmet lunch in the lodge. RSVP – limit 6 people

Sat. 3/20 = North Fork Ranch on the North Fork of the South Platte #2

Estimated fee \$200 per person, includes a guided day with Pat Dorsey and an incredible gourmet lunch in the lodge. RSVP – limit 6 people

Sat. 4/24 = BWO Madness on the ARK

A trip over to fish the Arkansas River – Browns Canyon and experience the BWO hatch that is every bit as good if not better fishing than the fabled Mothers Day Caddis hatch. A chance for two groups of 6 or 12 total to join together and go fish the Ark in early spring prime time before run off and higher flows prevail.

May – Oct. 2010

Each month sponsor 2 trips – a day trip and a multi day trip, we can decide when/where etc. later on.

Events:

Thur. 9/3 = 6:30pm BFC Roger Park Celebration in Boulder

An opportunity to celebrate the accomplishment of the chapter in its revitalization of a public section of Middle Boulder Creek - Rogers Park. Open bar and dinner at Jimmy and Drew's Deli in Boulder. RSVP required.

Fly & Materials SWAP Meet

As we have all exhausted many of our supplies during the fishing season and could use some organizing and replenishments, this would be regional money making event for BFC - we to charge a nominal fee of \$10-15 for admission while providing "booth" space for people to share, swap or sell their goods. *(Thom's thoughts: I am not sure about this based upon preliminary feelers I have extended to 6 fly shops, several tying materials dealers, a few local tying equipment innovators, and some friends I have tied and done swaps with. Mainly worries about this being a flea market of old and mismatched materials tiers want to dump. But in general I think the idea has merit, just not sure. It may need to be a 2010 event to properly plan and make it a good event that is desired to repeat?) Meeting participants shared some Thom's concerns and agreed it would be best to discuss this event further at our next board meeting before scheduling.*

Thom's Input: *I'd like to plan for our SWAP to be a 2010 event that way I can make this happen and be a good event! Trying for this year is almost not possible. I will be at the board meetings from now on so we can discuss. Still trying to get into Umpqua (san Brian Schmidt).*

Featured Speak Guest Events

Thom suggests inviting a notable guest speaker (for free) who comes in and does a talk about specific subject. Although our traditional meetings like this were dwindling in participation in the past, Thom suggests this can still be a successful format with good social opportunities and of value to our membership. *The meeting attendees agreed and believe we should schedule some traditional speaker meeting events. Paul noted that our past survey results pointed towards a desire from the membership to have speakers who*

are presenting on local and fishing rather than destinations. Ideas were kicked around for speakers such as Barry Reynolds, Charlie Craven and Brad Befus and others as possible key note speakers.

Get-Togethers (Winter)

Fly Tying Night

If we could find the right location for an ad hoc group of guys to get together on a set schedule and each sets up their vice and ties, chip in for pizza, BYOB... what could be better? It's not about tying instruction, it's social – fly fisherman that tie just getting together to tie, shoot the breeze and get out of the house and meet. We can even incorporate a mini pattern and size array swap each month? Heck, I tie once or twice in the evenings each week, why not do this every couple of weeks – I'm already tying? If we needed to get a pro to come, I'm sure we can scare somebody up from the chapter? *The attendees agreed this kind of informal tying night has real merit. Paul suggested we do these nights in conjunction with the shops, held after hours in their tying rooms. The shops would be interested because it would increase customer loyalty, add to material sales and possibly feed business to their own tying classes.*

Sandy's Input: *I think fly tying should be a monthly thing in oct thru feb. when I was in CA. last year I joined the Ventura fly fishers. their monthly fly tying meetings were well attended. i don't think meeting at a fly store is a good idea. if my experience in Ventura is met, we'll have a big group.*

Thom's Input: *Tying night in shops is PERFECT. Plus the materials thing is KEY! YES!!!!*

Buddies Night Out

Thom expressed concerns about the Al's Fishing Buddies Night Out because of too short of notice, not consistent and an association as Al's Buddies which can sound exclusionary. *To Al's defense, his idea of a Buddies Night Out was inviting a few friends out to socialize and we kind of commandeered his event. Everyone at the meeting agreed with Thom we need to change the format and venue of these nights if we want to have BFC members and guests feel comfortable and welcome. This is not an indictment of Al, but rather our own efforts to tag along. This will be an agenda topic for our next board meeting.*

Thom's Input: *Okay on Buddies Night Out. I see the scoop now.*

Common Interest Knowledge Sessions

Floating and Float Fishing Rivers & Lakes

Once a month from January – April Thom would be willing to put together a comprehensive knowledge session on floating and float fishing. He envisions 2 hours sessions (with breaks) that will cover float fishing lakes and rivers – in belly boats,

pontoons, rafts, and Mackenzie drift boats. The course would teach basic advantages of floating, rowing, safety, what rivers/lakes, equipment, float trips, etc.

This would be an opportunity to spend some down time in the winter learning about all this and then being in a position come spring (2010) to actually go out and do it and feel like you know what you are doing. Sessions could even culminate these sessions with a one day float training on the Arkansas River or a nearby lake?

Sat. 5/1 = On the Water Float Training

Either on the Ark (Big Bend to Salida) or on a trout lake (Red Feathers or Dellany Buttes) put your winter learning to practical use – get out and float and fish! *The attending board members expressed enthusiasm and support of the float classes but would want to understand the liability implications of Water Float Training before scheduling an event. Still waters are less of a concern as opposed to a spring river trip.*

Meeting Attendance

Come See What We're All About – Sit In On A Board Meeting Come One, Come All, please join us at our monthly Board meetings and see who we are. Wed. 9/. *Everyone agrees we want to open participation in the board activities. Larry began posting board meeting notices on the blog this past month. He did not send out a general announcement for the planning meeting but did solicit participation to over twenty non-board members. As discussed earlier we will set up teleconference capabilities for next month and we should discuss how to personally invite more guests to our meetings.*

E. Membership: Dave Clark

Dave reported a current BFC membership of 738 and BFC registered members of 41. As previously discussed, we want to double our registered members in 2009/10 and provide better member experiences across all programs and communications. Mark volunteered to help Dave identify more value propositions for registered members and help streamline better member care for registered member communications. This will include special mailings to registered members, something we dropped altogether with the electronic newsletter. The board agreed that our success in 2009/10 will be evident by our progress in improved member numbers and participation. We need to ensure our goals for 2009/10 support our BFC membership mission.

Sandy's Input: *with 700 plus why we get better attendance at club meetings and other club events? i know there is no easy answer--just suggesting that we haven't found the magic plan yet. i think we should do some more bull sessions , maybe just a few guys over a beer, keeping good notes. have several of these beer sessions so that all the BOD give their insights. a small group [3-5] may get people to think way out of the box.*

F. Youth Programs: Larry Quilling

Larry presented a summary of the youth programs BFC has organized or participated in this past year and proposed to participate in the same events this coming year as well. (see attached). It was recommended by all that we take a more promotional approach to our participation in the youth events to draw new interest to the chapter. As stated earlier, Larry will be preparing a Youth Program Flyer as a 1st step. During the officer slate discussions, Jay Zimmerman was identified as a board candidate to lead and expand our youth programs in 2009/10. Larry & Paul will speak with Jay and try to recruit him to the position.

Sandy's Inputs: I would like to be in youth group. I really enjoy working with the young fishers. also, I think we should have fly tying for this group. I think we could come up with a format for the youth. I'm sure we can get donations of equipment and fly tie materials. I can make a big donation of materials.

G. Conservation Projects: Paul Prentiss

Lively discussions were had regarding recent flow drops throughout our watershed as well as recent fish kills. Everyone agreed we need to establish a more assertive role as stewards of our watershed and to get a seat at the table so to speak for watershed decision making. For example, we should not have to play phone tag with city staff trying to find out why flows dropped. We should assert our stewardship position whereby they consult with BFC and CTU to determine the best ramp down flows at the end of the irrigation season. Paul will be formulating plans to organize a campaign aimed at increasing our awareness and participation in watershed decisions and operations.

In 2009/10, Paul will oversee plan and budget requirements of our existing Rogers Park Signage and South Boulder Creek Habitat Projects. Here is their current status:

Rogers Park Signage: The GOCO Grant is due this week. All hands are working to meet the submittal deadline. Roger met with a CWCB official at the project site last week to review the completion for grant payment. He requested numerous before & after pictures as well as some design details as examples for future grant request applicants.

South Boulder Creek: Don will be holding his first committee meeting next week.

Project plans include:

- 1)McGinn Ditch Re-vegetation: A small project requiring 4-5 persons for 2-3 hours. Don will coordinate volunteers through the committee.
- 2)Boulder B150 Celebration, 10.17/09: Don will help coordinate our participation in the B150 event with a re-vegetation project stabilizing banks between South Boulder Rd. and Baseline Rd. on the MPOS property. He estimates between 150 to 200 community volunteers will participate. This will be a great way to get the word out for BFC.

SBC Restoration Projects: The committee will focus on planning two funded restoration projects on SBC this coming year. Implementation is targeted towards the fall of 2010.

Sandy's inputs: *I would like to be in the boulder watershed project--fished boulder creek from the divide to 95th for 45 years, and I think I could be useful.*

H. Chapter Communications: Position new & vacant.

Everyone acknowledges we need to consolidate and improve our chapter communications. This is from a chapter who has won multiple awards for CTU for innovative member communications. Most recently, our blog site received recognition at the Fall CTU Rendezvous with a member communications award. Despite these accolades we want to integrate all of our communication mediums to provide more seamless and effective chapter communications. We desperately need to recruit a communications director to help us achieve these goals. Paul will work on writing a job description we can post on the blog and e-mail to members for HELP WANTED Candidate referrals are welcomed!

Thom's Input: *We need to locate a communications/web person for sure. help wanted is great!*

I. Special Projects

Boulder Watershed Mapping Project: Ken gave a brief overview of the project's status and Bob Bush provided an 11X17 B&W concept proof for review and comment. Larry will provide a President's message to Ken by the end of the week. A first tri-fold beta copy could be available within the next 2-3 weeks.

The concept of maps with more detailed CDs was discussed. Larry asked if all materials have been vetted for copyright infringement, an important consideration if we are going to sell these commercially. More study and discussion will be needed on this topic.

Casting for Recovery: Larry & Ken met with the Denver Director of Casting for Recovery last week to explore ways we can build programs together. CFR has over fifty retreat alumni in the Boulder area and many have expressed an interest in additional fly-fishing events. CFR does not have the resources to support alumni events nor can they invite past participants to more than one retreat. Kristi will research TU alumni event participation in other CFR chapters across the country and discuss joint BFC/CFR event planning with her board of directors at their next meeting. There was enthusiasm amongst our meeting members that BFC member wives could be interested in an 'auxiliary' type arrangement to help. We will discuss this opportunity in more detail once we hear back from CFR.

Catch & Release Regulations: It was determined through discussions our catch & release regulations on Middle Boulder Creek that were passed by the DOW Commissioners have long since expired even though some of our signs still survive. We all agreed we should begin the process of reconnecting catch & release to our watershed. Larry passed a draft of a Lyons ordinance to Chad for him to use as a template for a City of Boulder C&R proposal. We will need to prepare a proposal to city council for city adoption of catch & release regulations. From there, we can take then petition the DOW to adopt state C&R regulations in conjunction with the municipal ordinances. Chad will contact the DOW Commissioners office to determine when the next C&R petitions will be scheduled for review and approval by the commission.

The meeting adjourned at 3:25 PM.