

**Minutes
Boulder Flycasters (BFC)
Board of Directors Meeting**

September 30, 2009

Attendance:

Officer	Position	X=Present
Larry Quilling	<i>President & Youth Education</i>	X
Mark Riley	<i>Treasurer</i>	
Allen Nakagawa	<i>Secretary</i>	X

Board Member	Position	X=Present
Bob Bush	<i>Director at large & Newsletter</i>	X
Dave Clark	<i>Director at large & Membership</i>	
Thom Curtis	<i>Interim Program Chair</i>	X
Ken Iwamasa	<i>Director at large</i>	X
Chad Pettrone	<i>Director at large</i>	X
Sandy Platter	<i>Director at large</i>	X
Paul Prentiss	<i>Director at large & Conservation</i>	X

Name	Position	X=Present
Tyler Bowman	<i>CU Fishing Club</i>	
Tony Fernandez	<i>Webmaster</i>	
Roger Svendsen	<i>Rogers Park Project Manager</i>	
John LoPorto	<i>Member</i>	X
Judith Condon	<i>Member</i>	X
Tim D'avis	<i>Member</i>	X
Camron Turner	<i>Member</i>	X
Stan South	<i>Member</i>	X
Russ Miller	<i>Member</i>	X
Tom Pierce	<i>Member</i>	X
Sharon Lance	<i>Cutthroat Chapter President, TU National Board of Trustees</i>	X

Call To Order: 6:05 PM by *President*, Larry Quilling at Boulder Creek Winery, 6440 Odell Place, Boulder, Colorado

I. BFC Administration

A. Approval of minutes

August 22, 2009 Board Planning Meeting minutes approved.

B. Annual Membership Meeting

- Date: Wednesday, November 11, 2009
- Location: TBD. Larry Quilling will check for availability at Spice of Life and local restaurant
- Agenda: Election of Board of Directors for term starting in FY 2010, other TBD chapter business.
- Program: Local fishing destinations. Various speakers TBD.
- Raffle: to be handled by Sandy Platter.

C. Board Vacancies for 2010

The following positions currently have no members agreeing to serve in the position:

- Vice President
- Treasurer
- Secretary
- Communications Director

D. Future Board Meetings (per Larry Quilling, submitted post-meeting for inclusion in these minutes)

- October 28, 2009
- November 10, 2009
- No meeting in December
- January 6, 2010

II. Colorado Trout Unlimited (CTU) Coordination

BFC will not participate in the Fall CTU Stream Cleanup this year.

III. Chapter Effectiveness Presentation and Discussion with Sharon Lance

A. Cutthroat Chapter Meetings

- Average of 50 members attending meetings
- Not always the same people attending each meeting
- Average age is 50
- Regular attendance at meetings by spouse and women members. The chapter provides separate activities for women.

B. Best practices for Board

- Show up 30 minutes before general meeting
- Board members do not socialize with other board members at general meetings. They interact with general members and newcomers.
- Find new attendees and introduce them to the audience. Exchange contact information and invite new attendees to next meeting
- Initially, give members a small defined task. Provide path for volunteer to take on increasing responsibility for those that are interested in doing so.
- Tight agenda for board meetings, 1 hour maximum duration
- Communicate to members how funds are spent.

C. Discussion

- Possible use of social networking tools (such as meetup.com) to solicit feedback from members. This could be important to newer and younger members but may not be as relevant to the older demographics of existing BFC and TU members
- Current attendance at BFC meetings, events, and projects has been low. About 5-10% of TU members from the Boulder area participate in BFC.
- For Rogers Park planting, there were only 30 BFC members that participated out of a total of 150 volunteers from the community.

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- Membership interest in the chapter will be sustained by a combination of interesting meetings, activities, and projects. Each will appeal to a different segment of the membership. Meetings could provide a social conduit to bring members together.

IV. Membership

- There are currently 41 registered members. Questions remain regarding value proposition for the \$50 fee, besides providing primary funding for the chapter to replace auctions.
- There were 15-20 new attendees at the Rogers Park Celebration dinner on Sept 2. A total of 46 people attended which is an improvement over previous events.

V. Member Communications.

- Average hits to BFC Blog is 60/day
- Need to actively screen content of postings so it draws more active members to the chapter instead of providing entertainment to the general internet audience. In our effort to increase content quantity, there is a danger of decreasing the quality and relevance of the content to our members.
- Larry Quilling to call special meeting on member communications next week to determine charter, roles, and candidates.
- Poster will be created for display at local fly shops to list future BFC outings and events. The following will approach fly shops to solicit support:
 - McGuckin Hardware – Stan South
 - Rocky Mountain Anglers – Sandy Platter
 - Front Range Anglers – Larry Quilling

VI. Programs

A. Ideas for future programs:

- Float fishing rivers and lakes program to include lessons, trip to local waters, and discount on purchase of equipment for participants. Need a venue to provide instruction. Target date is January – February 2010.
- Private water fishing on Big Thompson River.

B. Next Liars Club outing at Old Chicago Pizza on October 14.

VII. Future Meetings

A. Next week

- Boulder Creek Mapping Project
- Chapter Communications

B. Denver Fly Fishing Shows in early January.

- Sportmans Exposition:
<http://www.sportsexpos.com/index.cfm?fuseaction=viewlocation&locationnumber=3>
- Fly Fishing Show:

<http://www.flyfishingshow.com/Denver.html>

Meeting Adjourned: 8:15 PM

Meeting minutes submitted by: Allen Nakagawa, *Secretary*