

**Minutes  
Boulder Flycasters (BFC)  
Board of Directors Meeting**

**March 26, 2008**

**Attendance:**

<b>Board Member</b>	<b>Position</b>	<b>X=Present</b>
Larry Quilling	<i>President &amp; Youth Education</i>	X
Chad Pettrone	<i>Vice President</i>	
Mark Riley	<i>Treasurer</i>	*
Allen Nakagawa	<i>Secretary</i>	X
Bob Bush	<i>Newsletter</i>	X
Dave Clark	<i>Director at large</i>	X
Terry Escamilla	<i>Membership &amp; Programs</i>	X
Bill Leuchten	<i>Director at large</i>	
Paul Prentiss	<i>Director at large</i>	X

<b>Name</b>	<b>Position</b>	<b>X=Present</b>
Tyler Bowman	<i>CU Fishing Club</i>	
Tony Fernandez	<i>Webmaster</i>	X
Roger Svendsen	<i>Middle Boulder Creek Project</i>	*

\* written report submitted prior to meeting

**Call To Order:** 6:05 pm by *President*, Larry Quilling at South Boulder Recreational Center, 1360 Gillaspie, Boulder, Colorado

**I. BFC Administration**

A. Approval of minutes

February 27, 2008 Board Meeting minutes approved.

B. Room for future meetings.

Meeting room at UBS no longer available. After discussion of several options, it was agreed that Sol Azteca (SE corner of 28<sup>th</sup> and Iris) would be a suitable location for future meetings.

**II. Colorado Trout Unlimited (CTU) Administration & Coordination**

A. CTU Award Nominations. No nomination statements for BFC were prepared

B. Chapter participation at CTU Spring Rendezvous: April 11-13, Redstone, CO

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Dave Clark, Chad Pettrone, and Allen Nakagawa will attend. Larry Quilling and Paul Prentiss may attend. Registration fee is due April 1 via forms distributed by Larry Quilling. Dave and Chad will be sponsored by BFC.

C. Chapter participation at TU Regional Conference (May 16-17, Grand Junction, CO)  
BFC will not participate in this meeting.

D. CTU 2008 Fall River Cleanup Survey

Bob Bush will fill out survey on BFC river cleanup activities for submission to CTU

### **III. March 9 Dinner Fund Raiser Results**

A. Summary of March 10 written report by Mark Riley to Board:

- Bombay Bistro expected 50-75 attendees
- The actual number of attendees was 43 with 3 no-shows. The venue was at maximum seating capacity with those that did attend.
- Gratuity for wait staff was not included in the estimate from Bombay Bistro
- Gross revenue from dinner was \$2,435.
- Total expense of \$1265 was paid to the merchants
  - \$1,065 to Bombay Bistro (60 people @ \$15/ea. + 18% gratuity)
  - \$200 to guitarist
- Net income from dinner was \$1,170.
- Other donations, not related to the dinner, was \$935

B. Key points that were raised via open discussion:

- It was a good first attempt by BFC to raise funds through a dinner event.
- Opportunities for improvement include establishing prior count of actual number of attendees, communications with merchant to define costs, projection of expected income, and verification of the venues' capacity.

C. Lessons learned and follow up:

In the absence of an auction, we need a month-by-month plan for the remaining of the year to include our fund raising activities per criteria defined by Mark Riley with hardcopy distributed by Larry Quilling.

- A list of all candidate initiatives with the following defined for each proposed initiative:
  - Description
  - Number of potential prospects, attendees, donors, or participants
  - Estimated participation rate or probability of success
  - \$ per Unit expected
  - Expected Gross Income

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- For each initiative:
    - Expected Income
    - Expected Expenses
    - Variable Expenses
    - Fixed Expenses
    - Total Expenses
    - Net Profit
    - Volunteer Labor Hours Required by Name

Larry Quilling will contact Chad Pettrone to schedule fund raising meeting to establish the 2008 plan.

#### **IV. Left Hand Creek Cleanup Request**

Larry Quilling contacted Geneva Mixon, coordinator for the Lefthand Watershed Oversight Group. Their biggest need is for assistance with cleanup of sites in Longmont due to steam access issues with in Boulder County. Larry will forward the request to the St. Vrain TU Chapter.

#### **V. Rogers Park Project Report**

##### **A. Summary of March 25 written report by Roger Svendsen to Board:**

1. Grants
  - a. Completed \$10,000 grant for FishAmerica Foundation. Their decision schedule unknown at this time.
  - b. Great Outdoors Colorado (GOCO) requested more information on the educational venue and trail which was provided.
2. Cash flow
  - a. Will need to make \$18,000 payment to ERC for design and permits sometime in May – July. This involves a permit with the Army Corps of Engineers, 3 permits from Boulder County, and an agreement with CDOT.
  - b. We will need to pay ERC 50% of construction costs in October or November with the remaining 50% the following month. Current construction estimate is \$165,000 which is dependent on the amount of rock we can get from CDOT.
  - c. Need to define our plan for the Boulder Creek Festival Booth

B. Per analysis by Paul Prentiss, we can expect a cash-flow deficit in June or July.

##### **C. Other grants and opportunities**

1. Paul Prentiss has potential source of grant from Boulder group with applications due in September. He will pass on the details to Michael Stein.

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2. Larry Quilling has potential source of other grants from Seagate and others and will pass on the details to Michael Stein.
  3. Terry Escamilla is evaluating possible synergies of BFC activities with an IBM Global Water initiative.

**D. Custom text on rocks**

As a potential fund raising opportunity, Paul Prentiss is investigating feasibility and costs of inscribing text on rocks with stone blasters. Pricing and potential revenue can be determined if this is feasible..

**VI. Boulder Creek Festival Booth Plans**

**A. Boulder Creek Project Poster**

1. Bob Bush provided proofs of 20” X 30” poster along with estimated costs for review by the Board. One was a 2-color inkjet printing process and the other was a 4-color photographic process. An example of a framed poster was also presented.
2. Price-point of poster alone at Boulder Creek Festival should not exceed \$15 - \$20.
3. Price point of a framed premium poster to be determined. We can display the premium offering and take orders for it at the Festival.
4. Approved spend of \$400 for posters for Boulder Creek Festival (approx 300 posters).

**B. Booth Design**

Proposal for booth design from Michael Stein presented by Bob Bush to include banner above booth, graphics at back of booth (behind table), and graphics below table. Estimated cost of proposal is \$600. We need to discuss further with fund raising team. We should ensure that the materials we create for this booth can be used again for other booths that we may do in the future. We also need to decide if we will have a cover for the booth.

**C. Items to be sold at booth**

Several possibilities discussed. Will need meeting with fund raising team to discuss further and make recommendations:

- T-shirts with Boulder Creek Project graphic. Cost \$7/ea. 2-3 week turnaround
- BFC hats
- Raffle
- Event
- Fly Box (by Bob Bush or other)

**D.** Per Larry Quilling, the Boulder City Council has approved May as Boulder Creek month.

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**VII. Youth Education Report – Larry Quilling**

Upcoming activities:

- Sierra Club Youth Program collaboration
- Third Way School Fishing
- Children’s Water Festival, May 14 @ CU

**VIII. Membership & Programs – Terry Escamilla**

3 new members in March

**Meeting Adjourned:** 7:23 pm

Meeting minutes submitted by: Allen Nakagawa, *Secretary*